

PINTO HORSE ASSOCIATION OF AMERICA, INC.

Position: Marketing and Communications Intern

Company: Pinto Horse Association of America, Inc.

Location: Tulsa, Oklahoma

Work Period: October 27 – November 8, 2025

Supervisor: Will report to Director of Marketing/Communications and office management.

Job Description: Assist with all aspects of marketing, video, photography, communication and publication

development associated with the Color Breed Congress horse show. Duties include: taking photos, designing, writing, publishing and distributing any form of communication aspect involved in the production of the show, i.e. maintaining open rapport with exhibitors, coordinating interviews for written stories, photography and maintaining

social media outlets.

Other Info:

The objective of this internship is to provide students a behind the scenes look at

marketing a large equine show.

Student must be:

• Able to lift up to 50 lbs.;

• Travel to Tulsa

• Work long hours

• Entering junior year of college orabove in the Fall 2025 semester.

Requirements: Must be enrolled in upper level collegiate courses. Must be able to operate a DSLR

camera proficiently. Experience in CS5 programs, including but not limited to, Adobe

Illustrator, Photoshop and InDesign. Knowledge of Mac a plus.

Knowledge of horses, livestock, showing and/or judging a plus.

Benefits: Contract labor fee of \$125 per day, lodging and meals while in Tulsa. No transportation

costs will be provided.

Contact: Please submit résumé, cover letter, photography and writing samples to:

Jenna Henson, Director of Communications and Marketing

7330 NW 23rd Street Bethany, OK 73008 (405) 491-0111, ext. 2240

ihenson@pinto.org